

INCREASE THE VALUE of Your Business with SOCIAL MEDIA AS AN ACCELERATOR

MARCH 25, 2020
8:00 AM TO 9:30 AM

Training Room
5909 Stewart Avenue
Cincinnati, OH 45227

Get hands-on training with Dan Hackett, a local business leader, as he takes you through the **Five Ps to a Breakthrough Business** — a nationally licensed program used by training companies and professional organizations to deliver value to their members.

Dan will be joined by Michelle Hummel of **Web Strategy Plus**, a passionate Internet Marketer with 15+ years of successful online business development, sales and marketing background. She holds an Internet Marketing Degree and is an experienced Social Media Trainer, Speaker, Entrepreneur, Digital Marketing Expert and Web Strategist.

Dan will give you **proven ideas** to help you plan on what your business can be – creating a **This is How We Run Our Business** culture.

Michelle will give you **proven tools** for **Using Social Media to Help Your Business Compete in the Digital World** and increase its value.



WHAT YOU WILL LEARN:

- **Planning** is a continuous process and includes a plan for implementing social media
- **People** - how to decide the right fit for your organization
- **Processes** - that are well documented, followed and use the social media plan
- **Perfometrics** is all about accountability and freedom for the employees
- **Passion** is the accelerator to a breakthrough business

WHO SHOULD ATTEND?

Business Owners who seek:

- ✓ **Clarity** over the direction of their business
- ✓ **Tools** to better compete in the digital world

Sponsored by:



EVENT IS FREE

LIMITED SEATING

Coffee and Refreshments
will be Provided

Register Now

the5Psystem.com/event